



SchoolTest.com

# Comprehensive English Language Learning Assessment (CELLA) Online



## Uses

- New student placement.
- Determine whether learners are English Proficient.
- Diagnostic reports useful for instruction.
- Monitor individual and group progress over time.
- Program evaluation.

## Facts

- CELLA developed by ETS (developers of the TOEFL) for AccountabilityWorks (AW).
- AW is a nonprofit organization dedicated to assisting schools implementing high-quality assessments.
- Over 1.2 million CELLA student test administrations.
- Now available through AWSchoolTest.com online system.

## Benefits

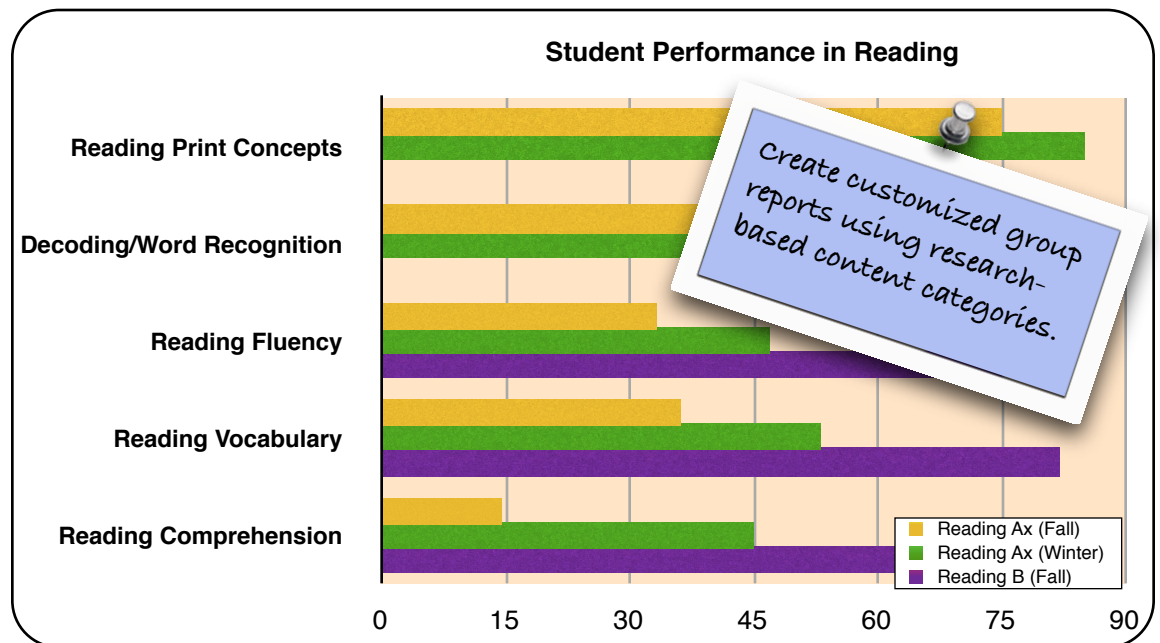
- Easy administration. Students prefer taking tests online!
- Reports are available on demand at the individual/class/grade/school levels, including proficiency levels, diagnostic content categories, scale scores, snapshots/trends, gain scores, and more.
- Included audio reduces testing burden and cost.
- Data are accessible at any time using the secure online system. Connect through the internet.

## Features

- Research-based emphasis on Academic English as well as Social Language in Listening, Speaking, Reading and Writing.
- Standards-based measure of English language based on review of standards in multiple states.
- Three core vertical scales (Listening/Speaking, Reading, Writing) and two composite scales (Comprehension, Total) to measure gains.

## Scoring

- No teacher hand-scoring of multiple-choice items or the overall test!
- Scores and reports are instantly available as soon as students complete the test and teachers enter ratings for open response items (e.g., speaking items, some writing items).



## CELLA Online Student List Report

	Performance Category	Score	Listening Vocabulary /Sentences	Listening Comp.-Short Talks	Listening Comp.-Extended	Speaking Vocabulary	Speaking- Asking Questions	Speaking- Extended Speech
Points Possible	→		7	6	8	5	4	10
Percentage	→		92.8%	83.3%	66.6%	83.3%	66%	53.3%
Garcia, Miguel	High Intermediate	731	7	5			4	6
Min, Jian	High Intermediate	722	7	4				
Cornescu, Mihai	Beginning	673	4	1				
Lopez, Margarita	Low Intermediate	700	7	5				
Boutien, Jean Pierre	High Intermediate	731	7	5				
Kemal, Sertab	Beginning	673	4	1	4	3	2	4

*Student List Reports provide information about individual students in a group, such as a classroom. This report describes the performance of ninth grade students in different content categories in Listening and Speaking.*

### Administration

- Test administration ranges from 15 - 40 minutes for Level A assessments to 35 - 70 minutes for Level D assessments.
- CELLA Online includes English proficiency levels at each grade, K through 12, adjusted for Fall, Winter, or Spring test administration.
- Functionally-based (rather than grade-based) assessment in Reading and Writing assures a non-frustrating experience and reliable scores for students at a wide range of literacy levels, without lowering standards.



### Technology

- The system is accessed online through a computer using a recent version of any of the following major browsers: Safari, Internet Explorer, Firefox.
- No software is installed on local client or server computers.

### Pricing

- Pricing is per student for an academic year, with a minimum license for 25 students and discount pricing for 100+, 1000+ and 10000+ student orders.
- Training and support is included with larger orders and may also be purchased separately.

### Interested in additional information about CELLA?

Go to [www.AWSchoolTest.com](http://www.AWSchoolTest.com) where you can:

- Review CELLA Online Video Demonstrations and Sample Reports.
- Access the CELLA Technical Summary Report, by ETS, which provides documentation of the rigorous psychometric procedures used to create CELLA.

Or you can email us at: [contact@awschooltest.com](mailto:contact@awschooltest.com)

## Students Prefer Taking Tests Online!

Get information you can use to make screening, placement, diagnostic, instructional, and progress monitoring decisions for students who are learning English.

**Learn more about CELLA Online at: [www.AWSchoolTest.com](http://www.AWSchoolTest.com)**