

CELLA Online Pricing for School Districts

Bulk purchases prior to June 30, 2009, also include licenses for the 2009/2010 school year at no additional cost.

Purchase Quantity	CELLA Online Price	CELLA Online Locator Price	Training & Support Included with Purchase
Individual Single Modality Test	\$7.00/Test	\$1.50	Online Materials & Email Support
Individual Comprehensive Test	\$8.00/Test	\$1.50	Online Materials & Email Support
25 – 99 Student License (Single Modality & Comprehensive)	\$8.00/Student	Included	Online Materials & Email Support 1 hr. Phone/Web Orientation, 1 hr. Phone Support
100 – 999 Student License (Single Modality & Comprehensive)	\$7.50/Student	Included	Online Materials & Email Support 2 hrs. Phone/Web Orientation 2 hrs. Phone Support Initial Upload of Teachers/Students
1,000+ Student License (Single Modality & Comprehensive)	\$7.00/Student	Included	Online Materials & Email Support 1 day Orientation Plus Training on Using CELLA Data to Improve Instruction, 4 hrs. Phone Support Plus 2 hrs. Supp/1,000 Students Initial Upload of Teachers/Students

Single Modality or Comprehensive Assessments

CELLA Online (Form 3) is available as single modality assessments—Listening/Speaking, or Reading, or Writing—or as a comprehensive assessment, which includes all CELLA modalities. Comprehensive assessments include cross-modality scores (e.g., overall composite score) and are scored by the system only after all modalities have been administered to a student. Single modality assessments include scores associated with each modality (cross-modality scores may be calculated by users) and are scored by the system as soon as all items for an individual modality have been administered to students.

English Proficiency Levels

CELLA Online reports results using four English proficiency levels, including Beginning, Low Intermediate, High Intermediate, and Proficient. CELLA Online proficiency levels take into account students' particular grade, Kindergarten through grade 12. In addition, proficiency levels are adjusted for Fall, Winter, or Spring administration. Scale scores and a variety of diagnostic reports are also available.

Bulk Purchase

A CELLA Online bulk purchase consists of a full academic year license providing for a specified number of students within a school or district. Districts have the option of administering multiple assessments to students during the period of the license, such as for charting progress within a school year or tracking changes in diagnostic reports. Purchase of a larger number of student licenses results in a lower price. The cost includes all CELLA Online single modality assessments, all comprehensive assessments, and the Locator Test. Orientation or Training is included in addition to online orientation materials. Phone support for lead administrators is included in addition to email technology support.

Individual Test Purchase

CELLA Online assessments, both single modality and comprehensive assessments, are also available for purchase individually online using a major credit card. Online orientation materials are included. During normal business hours, standard email technology support will typically be provided within 4 hours of a request.

Additional Training/Support

Beyond the training and support included with bulk purchases, additional amounts may be purchased based in hourly or daily increments.

Additional phone- or web-based training: \$150/hour.

Additional phone tech support: \$65/hour.

On-site training: \$2000/day on-site.