CELLA Online U.S. Pricing for Schools & School Systems

Purchase Quantity	CELLA Online Price Per Academic Year	Training Included with Purchase	Support Included with Purchase
25 – 99 Student License	$5.25/Student	• Online Video Technology Tutorials • Online Hard Copy DFAs • Online Hard Copy Scoring Training Materials	1 hr. Email or Phone Support in 15-minute Increments*
100 – 999 Student License	$4.75/Student	• Optional Initial Upload of Teachers/ Students • Online Video Technology Tutorials • Online Hard Copy DFAs • Online Hard Copy Scoring Training Materials	2 hrs. Email or Phone Support in 15-minute Increments*
1,000 – 9,999 Student License	$4.25/Student	• 2 hr. Live Web-based Orientation • Optional Initial Upload of Teachers/ Students • Online Video Technology Tutorials • Online Hard Copy DFAs • Online Hard Copy Scoring Training Materials	3 hrs. Email or Phone Support, Plus 0.5 hr. Additional Support per 1,000 Students Above 1,000, in 15-minute Increments (e.g., 5 hrs. for 5,000 students)*
10,000+ Student License**	$3.75/Student	• 2 hr. Live Web-based Orientation • Optional Initial Upload of Teachers/ Students • Online Video Technology Tutorials • Online Hard Copy DFAs • Online Hard Copy Scoring Training Materials	7.5 hrs. Email or Phone Support, Plus 0.5 hr. Additional Support per 1,000 Students Above 10,000, in 15-minute Increments (e.g., 9 hrs. for 13,000 students)*

*All support provided between 9AM - 5PM US Eastern time.

English Proficiency Levels
CELLA Online provides results using four English proficiency levels, including Beginning, Low Intermediate, High Intermediate, and Proficient. CELLA Online proficiency levels take into account students' particular grade, Kindergarten through grade 12. In addition, proficiency levels are adjusted for Fall, Winter, or Spring administration. Scale scores and a variety of diagnostic reports are also available.

Bulk Purchase
A CELLA Online bulk purchase of consists of a full academic year license providing for a specified number of students within a school or district. Districts have the option of administering multiple assessments to students during the period of the license, such as for charting progress within a school year or tracking changes in diagnostic reports. Purchase of a larger number of student licenses results in a lower price. The cost includes all CELLA Online tests and applicable Orientation/Training and Support, depending on this size of purchase. Up to 10% of any unused student accounts may be rolled over into the following academic year. Student accounts are considered "used" when a student name is entered or uploaded into the system.

Additional Orientation/Training/Support
Beyond the training and support included with bulk purchases, additional training and support may be purchased in hourly increments:
Additional orientation/training: $150/hour.
Additional tech support: $65/hour.
On-site training: $2,000/day.

Additional Information
Please email to:
contact@awschooltest.com