Comprehensive English Language Learning Assessment (CELLA) Online

**Uses**
- New student placement.
- Determine whether learners are English Proficient.
- Diagnostic reports useful for instruction.
- Monitor individual and group progress over time.
- Program evaluation.

**Benefits**
- Easy administration. Students prefer taking tests online!
- Reports are available on demand at the individual/class/grade/school levels, including proficiency levels, diagnostic content categories, scale scores, snapshots/trends, gain scores, and more.
- Included audio reduces testing burden and cost.
- Data are accessible at any time using the secure online system. Connect through the internet.

**Facts**
- CELLA developed by ETS (developers of the TOEFL) for AccountabilityWorks (AW).
- AW is a nonprofit organization dedicated to assisting schools implementing high-quality assessments.
- Over 1.2 million CELLA student test administrations.
- Now available through AWSchoolTest.com online system.

**Features**
- Research-based emphasis on Academic English as well as Social Language in Listening, Speaking, Reading and Writing.
- Standards-based measure of English language based on review of standards in multiple states.
- Three core vertical scales (Listening/Speaking, Reading, Writing) and two composite scales (Comprehension, Total) to measure gains.

**Scoring**
- No teacher hand-scoring of multiple-choice items or the overall test!
- Scores and reports are instantly available as soon as students complete the test and teachers enter ratings for open response items (e.g., speaking items, some writing items).

**Student Performance in Reading**

<table>
<thead>
<tr>
<th>Category</th>
<th>Reading Ax (Fall)</th>
<th>Reading Ax (Winter)</th>
<th>Reading B (Fall)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading Print Concepts</td>
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<tr>
<td>Decoding/Word Recognition</td>
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<td></td>
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<tr>
<td>Reading Fluency</td>
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<tr>
<td>Reading Vocabulary</td>
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<td></td>
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<tr>
<td>Reading Comprehension</td>
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<td></td>
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</tbody>
</table>

Create customized group reports using research-based content categories.
**Adminstration**
- Test administration ranges from 15 - 40 minutes for Level A assessments to 35 - 70 minutes for Level D assessments.
- CELLA Online includes English proficiency levels at each grade, K through 12, adjusted for Fall, Winter, or Spring test administration.
- Functionally-based (rather than grade-based) assessment in Reading and Writing assures a non-frustrating experience and reliable scores for students at a wide range of literacy levels, without lowering standards.

<table>
<thead>
<tr>
<th>Performance Category</th>
<th>Score</th>
<th>Listening Vocabulary/Sentences</th>
<th>Listening Comp.-Short Talks</th>
<th>Listening Comp.-Extended</th>
<th>Speaking Vocabulary</th>
<th>Speaking-Asking Questions</th>
<th>Speaking-Extended Speech</th>
</tr>
</thead>
<tbody>
<tr>
<td>Garcia, Miguel</td>
<td>High Intermediate 731</td>
<td>7</td>
<td>5</td>
<td>4</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Min, Jian</td>
<td>High Intermediate 722</td>
<td>7</td>
<td>4</td>
<td>6</td>
<td>4</td>
<td></td>
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</tr>
<tr>
<td>Cornescu, Mihai</td>
<td>Beginning 673</td>
<td>4</td>
<td>1</td>
<td>3</td>
<td>2</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Lopez, Margarita</td>
<td>Low Intermediate 700</td>
<td>7</td>
<td>5</td>
<td>6</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Boutien, Jean Pierre</td>
<td>High Intermediate 731</td>
<td>7</td>
<td>5</td>
<td>6</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kemal, Sertab</td>
<td>Beginning 673</td>
<td>4</td>
<td>1</td>
<td>3</td>
<td>2</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>

**Technology**
- The system is accessed online through a computer using a recent version of any of the following major browsers: Safari, Internet Explorer, Firefox.
- No software is installed on local client or server computers.

**Pricing**
- Pricing is per student for an academic year, with a minimum license for 25 students and discount pricing for 100+, 1000+ and 10000+ student orders.
- Training and support is included with larger orders and may also be purchased separately.

**Interested in additional information about CELLA?**
Go to [www.AWSchoolTest.com](http://www.AWSchoolTest.com) where you can:
- Review CELLA Online Video Demonstrations and Sample Reports.
- Access the CELLA Technical Summary Report, by ETS, which provides documentation of the rigorous psychometric procedures used to create CELLA.

Or you can email us at: contact@awschooltest.com

**Students Prefer Taking Tests Online!**
Get information you can use to make screening, placement, diagnostic, instructional, and progress monitoring decisions for students who are learning English.

*Learn more about CELLA Online at: [www.AWSchoolTest.com](http://www.AWSchoolTest.com)*